

## FOR IMMEDIATE RELEASE

**CONTACT**: Lori Bruce

Wawa, Inc. 610-358-8039

Lori.a.bruce@wawa.com

# The Wawa Foundation Announces More Than \$2 Million in Donations to Support Health, Hunger, and Everyday Heroes Throughout its Six State Operating Area from January through May

Donation Emphasizes the Company's Commitment to Fulfilling Customers' Lives Every Day

Wawa, PA (June, 2014) – The Wawa Foundation, Inc., a 501(c)(3) non-profit corporation that supports Wawa's charitable giving, today announced that since January, 2014 Wawa and The Wawa Foundation donated more than \$2 million in grants made possible by contributions from customers to in-store fundraising and from Wawa corporate contributions. This donation is a part of The Foundation and the Company's ongoing commitment to donate \$50 Million over the next five years to causes within the communities Wawa serves.

The more than 60 organizations that received donations over the past month are located across Pennsylvania, New Jersey, Delaware, Virginia, Maryland, and Florida, and focus their efforts on supporting the children and families in the communities in which Wawa serves.

Of the more than \$2 million donated from January through May, \$1.2 million came from first quarter coin collections, \$160,000 came from events, \$466,709 came in the form of grants, \$80,000 from in-kind donations, and \$61,803 from point-of-sale scanned donations. Some highlights of major in-store campaigns supported by Wawa and The Wawa Foundation during the January – May timeframe include:

American Red Cross - Southeastern PA	\$ 437,436
Special Olympics Delaware	\$ 37,297
Special Olympics Maryland	\$ 33,687
Special Olympics Pennsylvania	\$ 187,577
Special Olympics New Jersey	\$ 140,711
Special Olympics Florida	\$ 31,451
Special Olympics Virginia	\$ 63,444
Community Treatment Solutions, Inc.	\$ 52,766
Eden Institute Foundation	\$ 52,766
Make-A-Wish New Jersey	\$ 52,766
Sunshine Foundation	\$ 70,555
Northern Children's Services	\$ 78,157

Wawa and The Wawa Foundation defines areas of giving as:

- Health: organizations committed to saving and improving lives in the communities Wawa serves, specifically those
  dedicated to the care and treatment of families and children in Wawa's areas of operation.
- Hunger: organizations committed to hunger relief in the communities Wawa serves, including regional suppliers and local food banks.
- Everyday Heroes: organizations committed to supporting crisis responders, members of the military and veterans.

For more information on the festival www.TheWawaFoundation.org.

### About Wawa's Commitment to Fulfilling Lives

Wawa believes that it has a role in making the world a better place. For Wawa associates, that doesn't mean simply filling customer orders – it means fulfilling the lives that they touch every day. Beginning with its first store, Wawa has worked its way into the hearts, minds and fabric of people's lives. Wawa does it around the clock, in 3 ½ minute doses, every day- 24/7, 365 days a year. Wawa is so committed to this concept, it has made fulfilling lives its ultimate purpose and goal – every day. In 2014, Wawa will extend its commitment to fulfilling lives every day through several groundbreaking initiatives and announcements including: the launch of The Wawa Foundation to formalize and increase its support of charities and community programs; the celebration of its 50th anniversary in the convenience industry; the release of its first book authored by former President & CEO Howard Stoeckel entitled, *The Wawa Way: How a funny name and six core values revolutionized convenience*, and through the opening of 45 new Wawa stores dedicated to enhancing Wawa's presence in our markets and bringing the Wawa experience to more people.

#### **About The Wawa Foundation**

As an extension of Wawa's commitment to making the world a better place by fulfilling customers' lives every day, it has launched The Wawa Foundation Inc. The Foundation is a registered 501(c)(3) non-profit corporation (status pending with the Internal Revenue Service) founded by Wawa, Inc. to support the company's charitable giving and philanthropic activities – and ultimately to help build happier, stronger communities. The Foundation focuses its supports on organizations committed to health, hunger, and everyday heroes through local, state, and national grants and / or in-store fundraising, such as, donation boxes and point-of-purchase scan materials.

#### About Wawa, Inc.

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, Pa, in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960's, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa is your all day, every day stop for fresh, built-to-order foods, beverages, coffee, fuel services, and surcharge-free ATM's. A chain of more than 650 convenience retail stores (over 380 offering gasoline), Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland and Virginia and Central Florida. The stores offer a large fresh food service selection, including Wawa brands such as built-to-order hoagies, freshly-brewed coffee, hot breakfast sandwiches, built-to-order Specialty Beverages, and an assortment of soups, sides and snacks.

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